



THE UNIVERSITY OF MIAMI RACQUETBALL CLUB

Proudly present the 11th Annual
Great Balls of Fire Pro Am Racquetball Championship
Benefiting "[Camp Kesem Miami](#)"



February 26th, to the 28th, 2010
at the UM Wellness Center
1241 Dickinson Drive, Coral Gables, Florida 33146



January 2010

The University of Miami Racquet Club is proud to announce the 11th Annual Great Balls of Fire Racquetball Championship from February 26th to the 28th, 2010 at the UM Wellness Center. This year we have teamed up with "Camp Kesem Miami", a nonprofit project that touches the lives of children whose parents have or had cancer in the Florida region. Camp Kesem Miami is an affiliate of Camp Kesem National, the unifying organization that oversees the 22 Camp Kesem campuses across the country. University of Miami student leaders have volunteered their time to orchestrate and conduct an annual summer camps that is innovative, interactive and fun. For more information please visit: www.campkesem.org/miami.

After the success of our past WPRO stops, we anticipate another highly successful, well-attended event with first class hospitality and exposure, and are offering you the opportunity to showcase your company on a grand stage with the top female racquetball players in the world.

The dynamic players of the WPRO travel throughout the United States, Canada and South America, to promote health and fitness among women and youth by introducing them to the thrilling sport of racquetball and exhibiting tremendous athleticism and mental toughness at the highest level. The WPRO Tour is a well-managed growth property that is superbly accommodating to the demands of promoters, venues, and media.

WPRO members earn ranking points by competing in sanctioned tour events, which - combined with purse winnings - provide incentive for participation. The Tour events provide an expanded base for publicity and promotion. Event sponsors are given primary consideration for court visibility, public address announcements, media, and television exposure.

The tournament will be held at the University of Miami Wellness Center, a state of the art facility featuring six glass courts, which provide exceptional brand visibility for the tournament's premier sponsors. The WPRO Tour represents the top female athletes in the sport of racquetball. Players include members of the United States Racquetball Team (who represents the U.S. in international and Pan American competitions), collegiate and junior national champions, national team players from Canada, Chile and Mexico, and many other aspiring young female athletes.

The WPRO players will be available for personal appearances, clinics, and various other public relations activities on behalf of event sponsors throughout the weekend. There will be a Sponsor Doubles event for the Top contributors to this event where select sponsors will be paired up with the best of the best on the WPRO Tour for a fun evening of doubles, photo ops and networking.

The University of Miami has teamed up with the WPRO to offer a first-class championship event with professional and amateur divisions so all are welcome to participate. Our event will attract many competitors from the state and local region, as well as national and international players, their families, and fans.

We invite you to participate as a premier sponsor and we hope that you will find the necessary information regarding the Great Balls of Fire Pro Am in this package. Should you decide to support this event, you will be making an investment in the future of women's racquetball not only in Miami but around the world and helping raise money to benefit the Camp Kesem Miami.

All sponsorship monies, products, food and/or accommodations will be used in conjunction with the racquetball tournament. A portion of the sponsorship monies will be donated to "Camp Kesem Miami" and the WPRO will retain monetary contributions to payout prize money, to support Tour operations, and to promote the development of junior and women's programs throughout the world.

For any questions regarding the tournament, please contact Vivian Gomez at (305) 389-7602. Thank you for your interest in supporting Florida racquetball and the Women's Professional Racquetball Organization.

Sincerely,

Vivian Gomez & Lynne Olvey
Tournament Directors

Shannon Feaster
WPRO Commissioner



SPONSORSHIP PACKAGES

Platinum (Presenting) Sponsor - \$5,000

- Premium court sponsor (large decal on front wall on championship court)
 - Name mentioned in all news releases and media coverage
 - Logo/Name listed on Banners at the Event
 - Logo/Name listed in Program/Flyer
 - Logo/Name listed on tournament shirt
 - Preferred Seating at the Event
 - Participation in the Sponsor Doubles event
 - Complimentary Refreshments
 - Tournament Shirts

Gold Sponsor - \$2,500

- Court sponsor (decal on side wall of championship court)
- Name mentioned in all news releases and media coverage
 - Logo/Name listed on Banners at the Event
 - Logo/Name listed in Program/Flyer
 - Logo/Name listed on tournament shirt
 - Preferred Seating at the Event
 - Participation in the Sponsor Doubles event
 - Complimentary Refreshments
 - Tournament Shirt

Silver Sponsor - \$1,000

- Court sponsor (decal on side wall of championship court)
- Name mentioned in all news releases and media coverage
 - Logo/Name listed on Banners at the Event
 - Logo/Name listed in Program/Flyer
 - Logo/Name listed on tournament shirt
 - Tournament Shirt

Bronze Sponsor - \$500

- Logo/Name listed on Banners at the Event
 - Logo/Name listed in Program/Flyer
- Logo/Name listed on tournament shirt
 - Tournament Shirt

Club Sponsor - \$250:

- Logo/Name listed on tournament shirt
 - Tournament Shirt

In Kind Sponsor:

- Logo/Name listed on tournament shirt

Patron: I am unable to attend, please accept my contribution



SPONSORSHIP PLEDGE FORM

The favor of a reply by January 31st, 2010 would be appreciated. Please print the company or individual's name as you want it to appear in the program and check the level of sponsorship. Please also e-mail a copy ready logo (high resolution picture file) if listing or advertisement is desired.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email _____

Platinum \$ _____

Gold \$ _____

Silver \$ _____

Bronze \$ _____

Club \$ _____

Patron \$ _____

In Kind (type) _____

Contact Vivian Gomez at (305) 389-7602 if you have any questions or would like additional information about sponsorship packages.

Please make checks payable to Great Balls of Fire Pro Am.
Send this form along with your contribution via check or money order to:

Great Balls of Fire Pro Am
PO Box 7465
Miami, Florida 33152

All logos should be e-mailed to vivgroup@aol.com